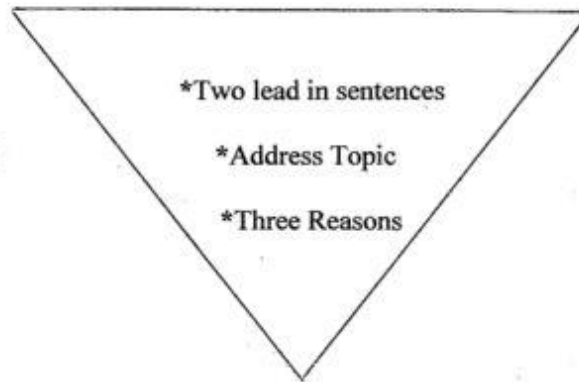


Go from general  
to specific



(Use interesting  
transition words)

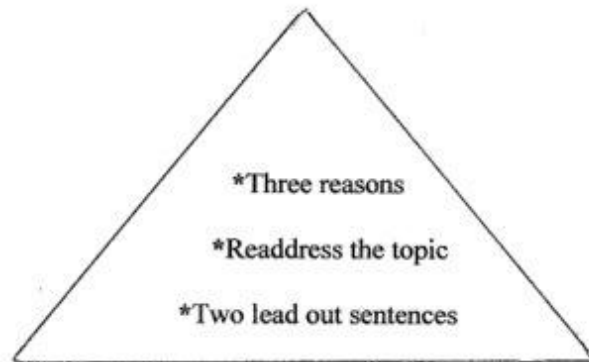
Body Paragraph-Reason #1

Body Paragraph-Reason #2

Body Paragraph Reason#3

(5 to 6 sentences in  
each body paragraph)

P- Personal  
O- Observations  
K- Knowledge  
E- Experience



Go from specific  
to general